Arizona

Citizen Corps Program

Governed by the American Red Cross

Committed Citizens for a Prepared Community

Strategic Plan

2016-2020

Governor Douglas A. Ducey

Director Gilbert Orrantia
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preface</td>
<td>3</td>
</tr>
<tr>
<td>Council Mission Statement</td>
<td>4</td>
</tr>
<tr>
<td>Council Vision</td>
<td>4</td>
</tr>
<tr>
<td>Council Goals</td>
<td>5</td>
</tr>
<tr>
<td>Goal 1</td>
<td>6</td>
</tr>
<tr>
<td>Goal 2</td>
<td>7</td>
</tr>
<tr>
<td>Goal 3</td>
<td>8</td>
</tr>
<tr>
<td>Executive Order</td>
<td>9</td>
</tr>
</tbody>
</table>
The purpose of this strategic plan is to set direction for the Arizona State Citizen Corp Council in alignment with the National Preparedness Goal, Citizen Corp Programs and in accordance with Arizona Boards and Commissions. This Council was established by Executive Order 2007-25 (Amending and superseding Executive Order 2004-11). The Council meets quarterly at locations throughout the state to encourage maximum participation from its members and to afford the greater public the opportunity to attend. Workgroup project, activities and council meetings serve to support this strategic plan and fulfill the charter of this executive order (http://www.azdohs.gov/Documents/ASCCC/EO2007-25.pdf).

A copy of the strategic plan is available on the Arizona Department of Homeland Security Arizona Citizen Corps Program Website www.azdohs.gov/ascccc.

This plan will be reviewed annually, addressing relevant changes and updates by the Council as needed.
Council Mission Statement

Promote emergency preparedness for all Arizonans through education, training, and volunteer service. The Council works with state and local Citizen Corps programs to cross collaborate, increase public awareness, bridge partnerships, and strengthen community resilience to better prepare for, respond to, and recover from threats of terrorism, crime, public health emergencies, and disasters of all kinds.

Council Vision

Strengthening community disaster preparedness, response and resiliency of Arizonans through dedicated volunteers and active Citizen Corps programs.
Council Goals

Serve as a State voice for the network of Citizen Corps Programs and local councils through enhanced communication and outreach

Promote Citizen Corps Program participation and volunteer activities which strengthen community preparedness, response, and resiliency

Strengthen our internal capacity to support the growth and sustainability of local Citizen Corps councils and programs through collaboration with local, state, federal, and tribal agencies
Goal 1

🎉 **Serve** as a State voice for the network of Citizen Corps Programs and local councils through enhanced communication and outreach

**Objectives:**

1. Develop a Citizen Corps Council Comprehensive Communication and Outreach Plan
   a. Determine key events and participation activities
   b. Promote Citizen Corps and its partner programs through presentation requests
   c. Survey local/regional councils to determine partner program capabilities
   d. Bridge local, county, state, and national partners through the development of a crosswalk matrix
   e. Enhance the Citizen Corps information available on the State’s website
   f. Promote education and training opportunities through the AZ CCC Website
   g. Maintain a current roster of Citizen Corps program contacts (test once annually)
Goal 2

Promote Citizen Program participation and volunteer activities which strengthen community preparedness, response, and resiliency

Objectives:

1. Promote Citizen Corps Program Alignment with the National Preparedness Goal
   a. Share federal program communication with local programs

2. Promote FEMA Ready.gov outreach campaign - being informed, making a plan, building a kit, and getting involved
   a. Participate in America’s PrepareAthon, National Preparedness Month and National Volunteer Week Activities
   b. Promote volunteer activities that serve the community utilizing the Whole Community Approach
   c. Help promote volunteer recruitment and retention for Citizen Corps Programs
   d. Encourage and support new Citizen Corps Programs among children; older adults; individuals with disabilities and others with access and functional needs; those from religious, racial, and ethnically diverse backgrounds; people with limited English proficiency; and owners of animals including household pets and service animals.

3. Promote the use and education of the National Response Framework (NRF) and the Incident Command System (ICS)
   a. Provide links to online emergency management institute training

4. Establish online links to publically accessible preparedness, response, and recovery programs, plans and resources
Goal 3

**Strengthen** our internal capacity to support the growth and sustainability of local Citizen Corps councils and programs through collaboration with local, state, federal, and tribal agencies

**Objectives:**

1. Identify how the council can best support the development of partner programs at the local level
   a. Conduct a survey of the available registered partner programs in Arizona
   b. Facilitate support and technical assistance
   c. Review and develop additional objectives as needed

2. Enhance the Arizona State Citizen Corps Council website to include documentation, links or other features supporting the 2016-2020 Strategic Plan.
EXECUTIVE ORDER 2007-25

ESTABLISHING THE ARIZONA STATE CITIZEN CORPS COUNCIL (AMENDING AND SUPERSEDING EXECUTIVE ORDER 2004-11)

WHEREAS, the mission of Citizen Corps, a United States of America (USA) Freedom Corps Initiative, is to harness the power of individuals through education, training and volunteer service to make communities safer, stronger and better prepared to respond to the threats of domestic and international terrorism, crime, public health and other disasters; and

WHEREAS, across the State, Arizonans have established local Citizen Corps Councils and participated in the Citizen Corps' five programs: Community Emergency Response Teams, Medical Reserve Corps, Fire Corps, Volunteers in Police Service, and USAonWatch; and

WHEREAS, similar local Councils exist in every state of the union to address local needs for disaster preparedness; and

WHEREAS, the creation of a State of Arizona Citizen Corps Council will enable the State to provide assistance and direction to its numerous local Citizen Corps Councils to help make Arizona safer; and

NOW, THEREFORE, I, Janet Napolitano, Governor of the State of Arizona, by virtue of the authority vested in me by the Constitution and laws of this State, hereby order and direct as follows:

1. The Arizona State Citizen Corps Council ("Council") is established to develop a comprehensive, statewide plan that will advance the mission of the USA Freedom Corps Initiative and local Citizen Corps Councils across the State of Arizona and serve as the State’s liaison to national and state organizations that support the Council’s mission.

2. The Council shall be comprised of no fewer than fifteen members and shall, to the extent practicable, include:
   - At least one (1) elected official;
   - At least one (1) representative from the Governor's Commission on Service and Volunteerism;
   - At least one (1) representative from the Arizona Department of Homeland Security;
   - At least one (1) representative from an Arizona charitable organization with a focus on disaster readiness and volunteer mobilization;
   - At least one (1) representative from a local Citizen Corps Council;
Executive Order 2007-25
Page 2

- At least one (1) representative from a Medical Reserve Corps program;
- At least one (1) representative from a Community Emergency Response Team;
- At least one (1) representative from Volunteers in Police Service program;
- At least one (1) representative from USArmWatch program;
- At least one (1) representative from a for-profit entity or business;
- At least one (1) representative from Fire Corps program;
- At least one (1) County Emergency Manager; and
- At least three (3) representatives from the community-at-large

3. Members shall be appointed by, and serve without compensation at the pleasure, of the Governor.

4. The Governor shall appoint a chair and vice chair annually beginning October 2007.

5. Members of the Council may, with the Governor’s permission, send designees to serve on the Council; provided, however, that such designees shall have been delegated by the member with full authority to vote and otherwise act on behalf of the member.

6. The Arizona Department of Homeland Security shall provide staff and strategic guidance to support the Council.

7. The Council shall meet quarterly and among other things, shall:

   A. Identify opportunities for local, state, Tribal and federal organizations to collaborate to accomplish the primary objectives of Citizen Corps.

   B. Engage in ongoing discussions regarding best practices to develop and support local Citizens Corps Councils and advance the national mission of Citizen Corps across the State.

   C. Exchange facts and information on programs to promote public awareness, training, safety and volunteer services opportunities, including Arizona’s statewide 2-1-1 system.

   D. Develop and disseminate messages on safety and emergency preparedness that will be effective in engaging communities and individuals in Citizen Corps programs.
Executive Order 2007-25
Page 3

E. Serve as the catalyst for engaging citizens within their areas of expertise to promote the national mission of Citizen Corps across the State.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona.

[Signature]
GOVERNOR

DONE at the Capiol in Phoenix, Arizona this 26th day of October Two Thousand Seven and of the Independence of the United States the Two Hundred and Thirty-Second.

ATTEST:

[Signature]
SECRETARY OF STATE